



604.324.7373
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ArtDreams Creative Company Profile

Conceive Art, Design Life

Our Goal

Our goal is simple. To provide our customers with what they need to succeed, and with experience that matters. In a technological age where companies bring products to market without any research, **ArtDreams Creative** is cutting edge in the most important arena: providing our clients experience and wisdom. We help you to NOT make the rookie mistakes, major blunders, or catastrophic failures that happen in business today. Rather we are candid, professional, and we deliver where others promise. Whatever your advertising and marketing needs are, the goal of **ArtDreams Creative** is to be your best creative resource.

Our History

With over twenty-three years in the business, our team brings a vast smorgasbord of technical and creative design experience to the table. We love what we do here at of **ArtDreams**, and it shows. From fine arts, to digital design, we feel confident that our fingerprint will be left upon the design world. We specialize in creating solutions for print, web, apps, and all social platforms. Each team member adapts rapidly to the changing digital trends, as we are committed to deliver not only a product that exceeds client's expectations, but to be continually innovative in each creation. Whether you're based in the United States or Overseas, **ArtDreams** can accommodate any needs, internationally.

ArtDreams is also socially responsible! We support companies like the Neil Squire foundation who work as an advocate for people with disabilities. Additionally, we volunteer at non-profit organizations such as the Heart & Stroke Foundation. We love giving back to the community, as is evident in our history.



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Our Expertise & Services

Graphics

ArtDreams is graphic design. Period. We are industry-recognized painters, sculptures, and graphic design architects, UI designers, branding specialists, photographers and videographers. We are a full-service global brand-advertising firm with a penchant for building exceptional brands. With your help and insight into your companies products and attitude, we will bring you highly customized branding solutions. We are a full service advertising company, so we have relationships with every type and level of print industry. From the newest fibers, materials and inks, to the best budgeted printing services. We combine affordable pricing, and the highest quality craftsmanship to produce visually stunning print-work for every budget. Here are a couple things we have worked on in the past:

- iPhone art apps, posters, billboards, mail-outs, flyers, business cards, cave drawings, vinyl wraps, corporate identities, podcasts
- Video shoots, music videos, dance videos, commercials, promotional videos, corporate videos, weddings

Web

A website can either be an anchor weighing you down, or the best friend you have ever had. **ArtDreams** has over 25 years of experience in web development, with a staff that includes three professionals on web development. We know what we are doing because we have set and created high standards for our work and our clients. We won't help you find 'visitors', but 'CUSTOMERS'. Our experience will give you the confidence to make changes, big or small to your online presence. Here's how we can help:

- Web Development; Business goals, code, graphics, CMS, database, backend, frontend, project management, release schedule, offline/online marketing, maintenance, SEO, social media, staff training, outsourcing, UI design and wire framing etc.
- Mobile development; Mobile app development



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- Desktop App Development; Code, graphics, project management, release/update schedule, marketing, packaging, delivery, outsourcing

Creative

Implementing your vision from your requirements and specs, **ArtDreams Creative** will work with you every step of the way and furnish your vision with a team that can deliver on the concept. Deep down, all of us at **ArtDreams Creative** are artists. While some of us started in oil, acrylic, mixed media, sculpture, or even in print, we are all artists. We can attack almost any creative request because of our talent pool, and our long appreciation for anything creative. We love any creative requests - and we mean anything! Here are just some of the creative things we've worked on, and will work on for you:

- Paintings, murals, office decorations, corporate sculptures
- Commissions, photography, framing, portraits, ink renderings

Our Team & Education

Although we are a boutique agency, we are big on dedication and passion. From the creative studios at **ArtDreams** comes a team that is highly qualified, has many years of experience in every aspect of design, and can confidently meet your business needs within your required deadline. Together we bring a wide range of expertise to the design table, enabling our clients to have a unique and refreshing approach to their design requirements. Here at **ArtDreams**, our team believes in getting it done right the first time, for our passion is design. Our fantastic team is composed of:

Naomi Topuzoglu

Principal / CEO of ArtDreams

From the time she was a young girl, Topuzoglu has been noticed for her insatiable drive to create art. Naomi likes to describe herself this way: "Art IS Me. I dream in Art." She is a versatile artist – painter, sculptor, photographer and graphic



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designer. Born in Toronto, Ontario, to traditional Greek parents, Topuzoglu's creativity shone through at an early age. It wasn't until her 11th year in school that her ceramic professor told her (that in all his 35 years of teaching), he had never met a more prolific student. And since her teacher's comments were practically non-existent, she believed him, and hasn't stopped since. She trusts in her abilities, has great confidence in her husband, and the ability to learn and adapt. In 1988, Topuzoglu started her own company, ArtDream Studios. She has graduated from the IDEA program at Capilano University in 2004, and also has a drafting diploma from the University of Mc Master in 1989. Naomi also teaches painting, drawing and sculpture. Her legacy is the freedom to create, to accomplish, and to establish.

Berc Topuzoglu

President of ArtDreams

Berc Topuzoglu is the President of ArtDream Studios Inc. As a young lad, he knew how to conduct business with ease. Educated at the University of BC and Langara in Real Estate, Mortgage, Business and Marketing, Berc brings a refreshing approach to directing this growing design firm. Berc specializes in corporate branding and development, email, online and digital marketing, communications and analytics. Previous to **ArtDreams**, Berc owned Goldstream Construction through which he created and designed beautiful homes in Ontario. Berc's confidence lays in his ability to learn quickly, talk to anyone, his amazing cooking skills, and his love for his beloved dogs. He loves seeing other businesses succeed as well as his own.

Tessa Stewart

Executive Assistant of ArtDreams

Tess Stewart is another one of our emerging artists here at **ArtDreams**. Always having a passion for art, Tess began sketching at a young age, and a vivid imagination had her creating art at every opportunity. She loves working at **ArtDreams** because of the versatility and creative freedom this office offers. She



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loves to organize, assist clients, and establish concepts and visions for new opportunities. Tessa's abilities extend to fine art classes: including pottery, sketching, painting and choreography.

Tess has a certificate in American Sign Language and Deaf Studies and is a valuable supporter of the Neil Squire program, (a program that supports people with Disabilities). When asked what she values most, her response was simple and profound; "My family."

Cassandra Topuzoglu

Web Designer / Art Director of ArtDreams Studio Inc.

Cassandra has shaped and modeled all her life to be part of **ArtDreams**. She doesn't remember a time when she was not creative. She quotes, "My parents both raised me to be a spiritual and creative thinker. I say that my mom always made me believe I could jump, and my father made me aware of how high." As time went by, Cassandra grew to understand new areas of design and quickly jumped on board with graphic design in her high school days. During that time she started dabbling with painting and quickly found that she enjoyed doing large, multi-dimensional paintings. She graduated from the interactive design program at Capilano University in 2012, with the ability to take on challenges and find solutions to them. She loves working at **ArtDreams** because it is an outlet that allows her to push the envelope. She loves tackling new things and learning. But what she loves most about the company is how far it has come.

Johanna Pani

Senior Designer and Marketing of ArtDreams

Johanna's creativity started at a very early age. Her first words were actually, "Gimme Crayon!!!" While taking a keen interest in art during her younger years, her mother, 'Sharon', always encouraged her no matter what the cost. Johanna grew up living and breathing art, and now brings a vast knowledge, experience, and expertise to **ArtDreams Creative**. She manages the staff here at **ArtDreams** ensuring the office runs smoothly, providing marketing and social media plans,



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and exercises her talent in designing graphics and web. Art is certainly her passion. Her greatest confidence lies in her late mom, who instilled values and morals in her that have made her the creative professional she is today.

Wisdom Ncube

Chartered Accountant of ArtDreams

Wisdom is a chartered accountant with multiple designations in accounting and finance, including CPA (US), FCCA, FCIS and MBA. He has over 20 years' experience working in Accounting and Finance, and also volunteers on various boards. Over the past 5 years, he has owned a CA firm, Besa Consulting Inc., (which were located in Surrey, British Columbia.)

Wisdom has been involved with **ArtDreams Creative** for over a year now, assisting the company with its bookkeeping, taxes and accounting needs. He is currently accepting new clients for these services. Contact Wisdom at wncube@besaconsulting.com

Our Clients & Key Accomplishments

We don't like to brag here at Artdreams, but we are confident that our clients will leave happy. Some of our key clients are well known, and continue on with us for future endeavors. We like to have clients for a day, but prefer to have them for life. We see our clients as family here at Artdreams. A couple of our clients include:

- Bluepoint Leadership Development
- Heart and Stroke Foundation
- G&F Financial Group
- Capilano College
- Business Council of British Columbia



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- Thea's Greek Taverna
- Bucso Snow Boards
- Beloved Beast
- Vancouver Watersports
- Featherstone Home Repair Company
- Meru Networks
- Roasted Restaurant
- Sutherland Consulting Group

Conclusion

At **ArtDreams Creative**, we are serious about design. We live and breathe it.

Contact us today for that much needed solution to your design problem.

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